



Provincial Sales Manager

BOLD Growth is a small craft-cannabis company providing consistent and high-quality products in the extremely competitive cannabis industry. Our success can be attributed to the collaboration of each of BOLD's hardworking and dedicated team members. At BOLD, we pride ourselves on producing best-in-class craft cannabis products that outperform our competitors.

If you join our team, you will be joining a small group of highly passionate and motivated people who value your role, progressive ideas, and will advocate for your professional development. We focus on continuous improvement, efficiency and building a positive work environment.

If you are enthusiastic, willing to learn, have the openness to adapt, and want to be an integral part of one of the most exciting and desirable companies in the cannabis industry, we'd love to have you.

The **Provincial Sales Manager** reports directly to the VP of Sales & Marketing and is responsible for overseeing sales in key assigned Provinces. The successful candidate will demonstrate exceptional attention to detail, communication, and time management skills, and will actively contribute to achieving our business objectives through the development and implementation of impactful sales programs and marketing campaigns.

Duties and Responsibilities:

- Fostering deep, meaningful connections with pivotal players and regulatory bodies across your territories
- Working with retail partners to make BOLD the go-to brand, through a deep understanding and fulfillment of their customers' needs and preferences
- Setting up meet-and-greets with the folks who need to know about our latest and greatest
- Keeping up with the latest trends and competitor moves
- Helping pull off some epic digital and print marketing tools and in-store activations
- Enhancing BOLD's presence with compelling displays and point-of-sale assets that truly connect
- Elevating BOLD's footprint, ensuring our premium lineup is visible and vibrant in every market
- Getting all the nitty-gritty details sorted for product listings and paperwork
- Jumping into sales huddles and training sessions
- Leading the charge on sampling programs that get people talking
- And yeah, there's always a bit of this-and-that to keep things spicy

Qualifications and Expectations:

- You are always ready to roll solo but, also jam with the team
- You have experience in Sales and Marketing (bonus points if you have cannabis cred)
- You have experience with MS Office tools
- Detective-level skills in analytics and problem solving
- Organization is your superpower, making chaos orderly
- You're known for delivering stellar customer service
- On point, on time, and on your A-game
- Got wheels? You need wheels

**Work Conditions**

- Monday to Friday, 8 hour shifts during the day
- Some evening and weekends as required
- Remote

Competencies

- You're the steadfast hero, always reliable
- Safety first, always
- All for one, and one for all
- Nimble and quick, ready to adapt
- Solutions light up around you, clear as day
- Early bird? More like the one who gets the party started

Bold Growth Inc. offers an incredible work environment and career advancement opportunities. Applicants MUST be 19 Years or older to apply.

NO calls or drop-ins will be accepted. Submit your resume via email – careers@boldgrowth.ca we thank all applicants; however only qualified candidates will be contacted for an interview. Successful candidates may be required to pass a background/police check.